## Tingyu Chen

Ph.D Student in Media and Cinema Studies Institute of Communications Research, University of Illinois at Urbana-Champaign (217)898-1905 tingyuc3@illinois.edu

### EDUCATION

# PhD in Communications and MediaExpected May 2026University of Illinois at Urbana-Champaign2020MA in Communication2020Renmin University of China, Beijing2018Thesis title: "the Representation of Chinese Contemporary Observational Documentary"GPA: 3.92/4.02018BA in Journalism2018Renmin University of China, Beijing

GPA: 3.80/4.0

### **RESEARCH AREAS & INTERESTS**

Motion and Emotion in Cinema; Gender Studies; Science and Technology Studies; Videographic Criticism; Digital Humanities

### **TEACHING & ADVISING**

# **Fall 2021-Spring 2022; Spring 2023. Teaching Assistant, Introduction to Popular TV and Movies**, College of Media, University of Illinois at Urbana-Champaign

- Created and designed section syllabus
- Prepared class activities and led discussion for each week
- Graded student essays and provided feedbacks to ensure students understood materials and stayed on track

### Fall 2022. Teaching Assistant, Introduction to Media (Advanced Composition), College of

Media, University of Illinois at Urbana-Champaign

- Instructed weekly lecture sessions
- Organized writing workshops and research workshops
- Graded course assignments and provided feedbacks to student writings

# **Spring 2023. Supervision of Jenna Kuhny's James Scholar Project**, University of Illinois at Urbana-Champaign

### **Research Experience**

### Fall 2022. Independent Study under Supervision of Prof. Jenny Oyallon-Koloski,

- Institute of Communications Research, University of Illinois at Urbana-Champaign
- Refined and developed ideas for a journal article on the Chinese main melody film

### Fall 2021-Spring 2022. Research Assistant to Prof. Nikki Usher, Institute of

Communications Research, University of Illinois at Urbana-Champaign

- · Fetched and coded Facebook posts and comments data for the team projects
- · Cooperated with members from the School of Information Sciences on analyzing data
- Helped manage the Twitter account of the Division of Journalism Studies for the 2022 ICA

conference

### **PUBLICATION**

Tingyu, Chen. "Framing Movement: (Non)Action Cinema of King Hu." [In]Transition: Journal of Videographic Film & Moving Image Studies, under review.

Tingyu, Chen. "Recreate Iconic Moments in History." *Photographer's Companion Magazine*, February, 2017.

### PRESENTATIONS

Fall 2022. "Segment and Annotate Videos Using Adobe Premiere and ELAN." Guest Lecture for MACS 485 Making Video Essays.

### **MEDIA PRACTICES**

### December 2019- March 2020. Intern Content Marketer, IQIYI, Beijing

- Made distribution strategies for movies on the streaming platform
- Tracked public opinions around released movies from the platform and other competitors
- Participated in building fan communities on Weibo and WeChat
- Run a platform-owned Weibo account for movie remixing. During the two weeks of operation, the account achieves the growth of over 1000 followers and the record of 375,000 views for one video.

### June-August 2018. Intern, Tencent Original Video Program Centre, Beijing

- Researched suitable topics, wrote shooting plans and conducted interviews for two documentary programs. Two episodes in participation were broadcast and won a view count of respectively 18.1 and 6.2 million on Tencent Video.
- Specified the distribution of programs on various platforms, including Tencent Video, Weibo, WeChat, ect. The whole season achieved over 370 million views and was awarded the Annual Excellent Online Audio-visual Program by the National Radio and Television Administration (NRTA).

### August-October 2017. Intern Journalist, China Central Television (CCTV), Beijing

• Planned, conducted interviews and edited news programs. 111 videos were made and publicized on CCTV-13 News Channel and CCTV-1 Integrated Channel.

### October-December 2016. Intern Editor, Photographer's Companion Magazine, Beijing

- Interviewed photographers and wrote articles for the monthly magazine. One independent interview with a group of Swiss photographers was published on the February issue of 2017.
- Participated in the magazine's visualization practices on new media platforms and designed infographics for articles published on WeChat public accounts.

### SKILLS

Digital Production: Adobe Premiere Programming: basic R Languages: English, Chinese